

WEDNESDAY, MARCH 16

Mobile Seminar

Preserving Local Landscapes Tour 11am-4pm

Meander through the Conewago Vistas of Eastern Adams County and learn about the unique preservation efforts.

Reception 5-7pm

Mix and mingle with conference attendees and keynote speakers.

THURSDAY, MARCH 17

Session 1	Session 2	Session 3
11am - Noon	1 - 2:30pm	3 - 4:30pm
Ask an Appraiser	Land Conservation 101 (1-2:45pm)	Conservation Easements (3-5pm)
A Deeper Dive Into Full Ecology	Getting Over Your Fears of Major Gift Solicitation	Creative Approaches to Raise More \$\$\$
Passive Education Programs for Engaging Green Space Users	Using Citizen Science and Open Data Portals in the Development of Property Management Plans	Specialized Recreation on Conserved Land Plans
Preserve and Conserve: Linking Farmland Preservation and Conservation Practices for Long-Term Pollution Reduction	Taking Stock of Farmland Preservation in Your County	Economics of Agriculture and Its Influence on Farmland Preservation
The ReForester Program: Using Spatial Software to Mobilize Volunteers in Forest Restoration Management	Build Your Tech Stack: How to Leverage Tools to Make Your Work More Accurate and Efficient	GIS Roundtable
DCNR Climate and Sustainability Initiative	Putting ROE to Work for Land Use Planning	Managing Grid Scale Solar Development in Pennsylvania



Thursday Evening Activities

Reception & Dinner 5-8pm

Includes awarding of Lifetime Conservation Leadership Award to Molly Morrison.

Fireside Chats

After dinner, gather with retired land trust professionals for casual conversation, storytelling, and laughs. Retirees include: Peter Williamson, Molly Morrison, Jeff Marshall, Andy Pitz, and David Shields.

FRIDAY, MARCH 18

Session 1	Session 2	Session 3
8:30 - 10am	10:30am - Noon	1 - 2:30pm
Sticks in the Bundle of Rights - What are They Worth?		Understanding YOUR Rights When the Utilities Come Knocking
Measuring What Matters! Fundraising Metrics	Not Red or Blue, But Green: How to Get Millions for Conservation	Find course descriptions and speaker information at WeConservePA.org/conference
Promoting Economic Development Through Trails (8:30-9:30am)	Finding Your Way with Trail Wayfinding and Signage (10:30-11:30am)	Trails for All: Providing Pathways for People to Enjoy Your Preserved Landscapes
Connectivity and Climate Change - Linking Pennsylvania's Important Places and Habitats	Communicating Around the Climate Crisis: Who Responds to What Message?	Communicating Around the Climate Crisis: Competing for Their Attention
A Deep Dive on Forest Conservation Values: The Importance of Forests	Protecting and Restoring Forest Conservation Values: The Obligation and Responsibility of Land Trusts	Assessing Forest Health and Resilience (1-3pm, off-site)

Thursday Plenary 9-10:45am



Photo: Sonia Williamson

KEYNOTE

The Full Ecology of Stewardship – In Nature as Nature

From climate change to extinction, these are hard times for nature – and anxious, aching times for those who love it. Join renowned social scientist Dr. Mary M. Clare and award-winning science writer Gary Ferguson for *Full Ecology: Reclaiming Your Human Nature*. Come get to know better, the wisdom that nature hard-wired into you from the start.



DCNR Secretary
Cindy Adams Dunn



Secretary of Agriculture
Russell C. Redding



Photo: Sarah Kipp

Mobile Seminar

Brews and Views 11:30am-4:30pm

Explore the brews and views along the Adams County Fruitbelt, a historic agricultural landscape with over 20,000 acres of orchards in the foothills of South Mountain.



Mobile Seminar

Pennsylvania's Conservation Landscapes 10:30am-4:30pm

Visit project sites that demonstrate the breadth and depth of Conservation Landscape work, considered the commonwealth's best kept secret to accelerate land conservation and preservation.

Register at WeConservePA.org/conference

REGISTRATION INFORMATION

	Early	Regular
3 Day Registration	\$315	\$360
2 Day Registration	\$210	\$240
1 Day Registration	\$105	\$120

A \$50 fee applies to registrations received after March 3.

INCLUDED IN FEE

Wednesday: Lunch, mobile tour, reception

Thursday: Breakfast, lunch, snacks

Friday: Breakfast, lunch, snacks, mobile tours

Meal guest tickets are available for Wednesday reception and Thursday reception and dinner.

ADD ONS

Wednesday Reception (if not registered for the day):

\$25 through Feb 2/\$30 Feb 3 and later

Thursday Reception and Dinner: Ticket is \$40 through Feb 2/\$55 Feb 3 and later

LODGING

Make your hotel reservation with the Wyndham Hotel Gettysburg to receive the group rate of \$139 USD per night. Last day to book: February 22 at 5pm. Book online at WeConservePA.org/conference.

Booking by phone? Reference WeConservePA22 to receive the group rate.



WYNDHAM HOTEL GETTYSBURG
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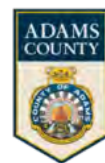


Early registration ends February 2, 2022
Late fees applied after March 3, 2022

Register at WeConservePA.org/conference

WeConservePA
610 N. 3rd St., #301
Harrisburg, PA 17101
WeConservePA.org

CONFERENCE HOSTS



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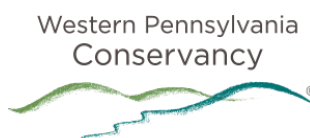


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Pennsylvania Land Conservation Conference

March 16-18, 2022

WYNDHAM HOTEL GETTYSBURG

Photo: Nicholas A. Tonelli