

OPEN POSITION ANNOUNCEMENT: Executive Director

THE ORGANIZATION

Lundale Farm, Inc., (LFI) a non-profit organization, located in northern Chester County, is a sustainable farming community that is a place of inspiration, innovation and opportunity for new farmers, landowners, and others committed to locally grown food and land conservation. For more information visit: *Lundalefarm.org*.

EXECUTIVE DIRECTOR SUMMARY

This full time leadership role is responsible for the organization's consistent achievement of its mission and financial objectives. Building a development and fundraising strategy to sustain on-going operations will be one of the primary goals of the position. The Executive Director (ED) also supports and expands sustainable farming enterprises and education in Southeast Pennsylvania. Reporting to the Board of Directors, the ED will oversee property management and collaborate with the farmers at (LFI) to ensure viability and strategic partnerships. To this end, the ED oversees all facets of the non-profit organization, as well as managing and implementing the LFI Strategic Plan.

RESPONSIBILITIES

Leadership & Management

- Drives the strategic objectives and balances the interests of the Board, farmers, and partner agencies
- Ensures clear, attainable goals for the growth and sustainability of the organization and physical farm
- Advances LFI's goal of assisting other landowners adopt LFI's farming model on leased land
- Implements LFI's Strategic Plan
- Works to transition LFI from a Private Foundation to a Public Charity
- Maintains and oversees LFI's Forestry and Education programs.

Development

 Creates and implements a robust fundraising plan in cooperation with the Development and Marketing committees

Board Relations

• Nurtures a collaborative relationship with the Board and its various committees

- Develops and manages a dynamic and engaged Board by advising, providing information, and interfacing between Board, volunteers, donors, contractors, and consultants
- Facilitates communication between board committees.

Operations & Farmer Relations

- Oversees farm operations and maintenance, including housing, building, and land management;
- Develops and maintains collaborative relationships with current and new farmers at LFI and within the surrounding community
- Maintains high standards for sustainable and regenerative farming and ensures LFI Farmers meet those expectations.

Marketing & Communications

- Develops and implements a metric-based marketing and communication strategy designed to enhance visibility and awareness of LFI and its mission with support from the LFI Development and Marketing Committee
- Serves as the face of the Farm; represents LFI before local and state elected officials, boards, and related agricultural and conservation organizations
- Establishes networks and partnerships within the agricultural community.

Finance & Planning

- Directs all financial operations and develops short- and long-term business projections, operating and capital budgets, and LFI endowments with input and support from bookkeeper, LFI Treasurer and LFI Committees
- Ensures compliance with easement obligations and tax filings
- Ensures the LFI Board of Directors are executing the LFI Strategic Plan.

QUALIFICATIONS OF THE IDEAL CANDIDATE

- Broad experience in nonprofit management, including program development, execution, and evaluation
- Proven fundraising success and experience in donor development
- Experience in business leadership and committee management
- Experience with forecasting, financial statements and budgeting/staying on budget
- Experience with developing and implementing measurable marketing and communications plans
- Experience with agriculture, environmental and/or land conservation;
- Experience with grant writing a plus.

Interested Candidates can submit resume to: board@lundalefarm.org