



Pennsylvania
Land Conservation
Conference

MARCH 16-18, 2022 GETTYSBURG



# THANK YOU TO HOSTS, PLANNING COMMITTEE, AND SPONSORS

The Pennsylvania Land Conservation Conference would not be possible without the hard work and financial support of many. WeConservePA would like to sincerely thank the following organizations and individuals for their support:

#### **CONFERENCE HOSTS**





#### PLANNING COMMITTEE MEMBERS

#### Ellen Dayhoff, Co-Chair

Adams County Office of Planning and Development

#### Sarah Kipp, Co-Chair

Land Conservancy of Adams County

#### **Amy Baumann**

Lancaster Farmland Trust

#### **Mark Clowney**

Adams County Office of Planning and Development

#### Ellen Ferretti

North Branch Land Trust

#### Carolyn Grayshaw

WeConservePA

#### Kelly Herrenkohl

Natural Lands

#### Sean Kenny

Farm & Natural Lands Trust of York County

#### **Ashley Rebert**

PA Department of Conservation and Natural Resources, Bureau of Recreation and Conservation

#### Jenn Teson

Lancaster Conservancy

#### Alyssa Wentz

Wildlands Conservancy

The Pennsylvania Land Conservation Conference is made possible in part with financial assistance from the William Penn Foundation, the Foundation for Pennsylvania Watersheds, and the Community Conservation Partnerships Program, Environmental Stewardship Fund, under the administration of the Pennsylvania Department of Conservation and Natural Resources, Bureau of Recreation and Conservation.

#### **EVENT SPONSORS**

#### Eastern Hemlock (Premier Sponsor)

Aqua

#### **Brook Trout**

Foundation for Pennsylvania Watersheds The Conservation Fund Pregmon Law Offices Schiffman, Sheridan & Brown, P.C.

Herbert, Rowland & Grubic, Inc.

#### Hellbender

Allegheny Land Trust
Brandywine Conservancy
Hawk Mountain Sanctuary
Land Conservancy of Adams County
Land Trust Alliance
Natural Lands
The Nature Conservancy in Pennsylvania & Delaware
Western Pennsylvania Conservancy
Wildlands Conservancy
Advocacy Matters, LLC
Oil Region National Heritage Area

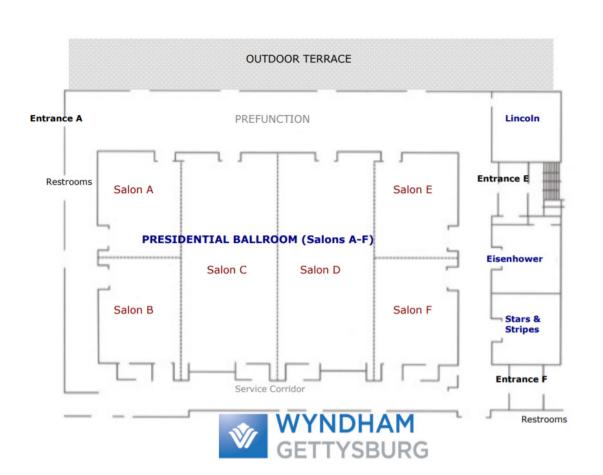
#### **Ruffed Grouse**

AgChoice Farm Credit
Cornerstone Independent Asset Management
Franklin County Visitors Bureau
French & Pickering Creeks Conservation Trust
Manada Conservancy
The Trust for Public Land
PA Farm Link
Claytor Noone

#### **Fireflies**

Destination Gettysburg
Gettysburg Group Reservations
Homelight
Adams County Office of Planning and Development
Hamilton & Musser, P.C.





## AGENDA-AT-A-GLANCE

#### **WEDNESDAY**

**10 – 11am, 3:30-6:30pm** Registration desk open

11am Mobile seminar departs

**Noon – 5pm** WeConservePA Board and Policy Council retreat (*invitation only*)

Salon E/F

**4:30pm** Mobile seminar returns

**5 – 7pm** Reception (Included in registration; light refreshments.) Mix and mingle with attendees and keynote speakers.

Pre-Function

#### **THURSDAY**

8am - 6:15pm Registration desk open

**8 – 8:45am** Breakfast (included in registration)

Salon C/D

#### 8:45 - 10:45am Plenary

Opening Remarks: Secretary of Agriculture Russell C. Redding Keynote Address: *The Full Ecology of Stewardship*, Dr. Mary M. Clare and Gary Ferguson

Salon C/D

10:45am Morning break

Pre-Function

#### **11am – Noon** Breakout Sessions I

See your personal agenda or visit the registration desk for classroom locations.

**Noon – 1pm** Lunch (included in registration)

PA Department of Conservation and Natural Resources update, Secretary Cindy Adams Dunn

Salon C/D

#### 1 - 2:30pm Breakout Sessions II

See your personal agenda or visit the registration desk for classroom locations.

2:45pm Afternoon break

Pre-Function

#### 3 - 4:30pm Breakout Sessions III

See your personal agenda or visit the registration desk for classroom locations.

**5 – 8pm** Reception and Dinner (*must be purchased a la carte*) Includes awarding of Lifetime Conservation Leadership Award to Molly Morrison.

Pre-Function and Salon C/D

#### After Dinner Fireside Chats

Gather with retired land trust professionals for casual conversation and storytelling. Retirees include: Peter Williamson, Molly Morrison, Jeff Marshall, Andy Pitz, and David Shields. No registration necessary.

#### **FRIDAY**

7:30 - 8:30am Breakfast (included in registration)

Salon C/D

8am - 2:30pm Registration desk open

8:30 - 10am Breakout Sessions I

See your personal agenda or visit the registration desk for classroom locations.

**10am** Mobile seminar departs

10:15am Break

Pre-Function

#### 10:30 - Noon Breakout Sessions II

See your personal agenda or visit the registration desk for classroom locations.

**Noon** Mobile seminar departs

Noon - 1pm Lunch (included in registration)

Salon C/D

The listening session, Trails on Conserved Lands will occur over lunch for those interested. Inquire at the registration desk for more information.

#### 1 - 2:30pm Breakout Sessions III

See your personal agenda or visit the registration desk for classroom locations.

2:30pm Main program ends

**4:30pm** Mobile seminars return

#### **EXHIBIT TABLES**

Exhibit tables are set-up in the lobby outside of the main ballroom and will be open 5-7pm on Wednesday, 8am-7pm on Thursday, and 8am-2:30pm on Friday.



# DEDICATED TO CONSERVATION LAW FOR OVER 20 YEARS PregmonLaw.com | 610-834-7412



PROUD SPONSOR OF THE 2022 PENNSYLVANIA LAND CONSERVATION CONFERENCE

## **EXHIBITORS**

#### Aqua

(877) 987-2782 | AquaAmerica.com Table #1

#### Herbert, Rowland & Grubic, Inc

(717) 564-1121 | hrg-inc.com Table #2

#### **AgChoice Farm Credit**

(800) 998-5557 | agchoice.com Table #3

#### **Cornerstone Independent Asset Management**

(610) 694-0900 | cornerstone-companies.com Table #4

#### The Conservation Fund

conservationfund.org

Table #5

#### **PA Farm Link**

(717) 705-2121 | pafarmlink.org Table #6

#### **Brandywine Conservancy**

brandywine.org/conservancy Table #7

#### **Western Pennsylvania Conservancy**

(412) 288-2777 | waterlandlife.org

Table #8

#### Franklin County Visitors Bureau

(717) 552-2977 | explorefranklincountypa.com Table #9

#### **Land Trust Alliance**

landtrustalliance.org | findalandtrust.org Table #10

#### **Hawk Mountain Sanctuary**

(610) 756-6961 | hawkmountain.org Table #11

#### **Allegheny Land Trust**

(412) 741-2750 | alleghenylandtrust.org Table #12

#### **Land Conservancy of Adams County (Host)**

(717) 334-2828 | preserveadams.org Table #13

#### **Destination Gettysburg**

(800) 337-5015 | destinationgettysburg.com Table #14

#### **Pennsylvania Department of Conservation and Natural Resources**

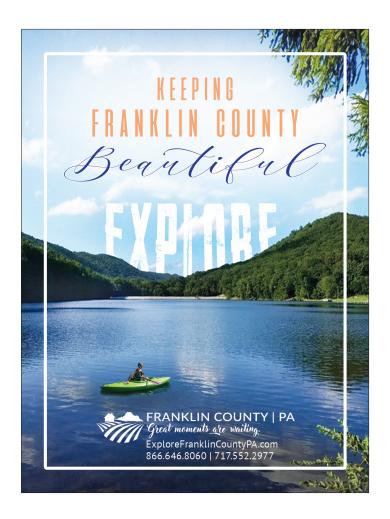
(717) 787-2869 | dcnr.pa.gov

Table #15



## Land Preservation and Environmental Education

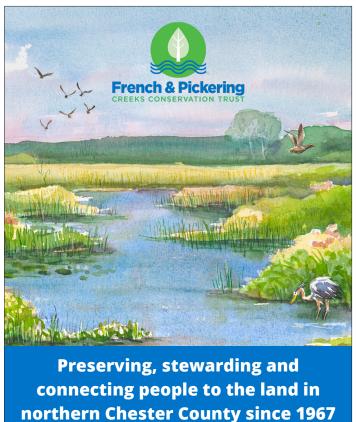
www.manada.org office@manada.org ~ 717-566-4122 PO Box 25, Hummelstown PA 17036





# Connecting everyone to the outdoors™

Find out more tpl.org/Pennsylvania



www.frenchandpickering.org

## **PLENARY SPEAKERS**

#### WELCOME THURSDAY, 8:45-9:20AM



Russell C. Redding

Secretary | PA Department of Agriculture

Governor Wolf nominated Russell C. Redding to serve as the 26th Secretary of Agriculture for the Commonwealth of Pennsylvania in January 2015, and was confirmed by the Senate on May

14, 2015. Redding is the former dean of the School of Agriculture and Environmental Sciences at Delaware Valley University, formerly Delaware Valley College.

Redding has extensive experience as a public servant, having spent more than 25 years serving Pennsylvania in Harrisburg and Washington D.C. He worked on Capitol Hill as Ag Policy Advisor to U.S. Senator Harris Wofford and served for 20 years in the Pennsylvania Department of Agriculture, serving as secretary from 2009-11 under Governor Rendell.

He is a graduate of Penn State, having earned his B.S. in Agriculture Education and M.S. in Agriculture and Extension Education. In addition, he is a graduate of the Agribusiness Executive program.

A native of Pennsylvania, Redding as an innate understanding of production agriculture, stemming from his youth on his family's dairy farm and his time as a dairy farm operator. He currently serves as Chair of the Northeastern Association of State Departments of Agriculture.

Russell, his wife Nina and sons Garrison and Elliot reside in the Gettysburg area, where family is active in the community, their church, and their local 4-H Club.

# KEYNOTE, THE FULL ECOLOGY OF STEWARDSHIP THURSDAY, 9:30-10:45AM



#### Dr. Mary M. Clare & Gary Ferguson

Best-selling science writer and keynote speaker, Gary Ferguson, began his career chronicling the track humans leave in nature. Today though, the author who Publishers Weekly calls "ever-evocative" says he's working "to portray the tracks nature leaves in us."

Ferguson's The Eight Master Lessons of Nature, published by Penguin Random House in late 2019 served as the ground for Full Ecology, and has gained substantial acclaim throughout the U.S. and across the world.

From Oregon, Texas, California, Georgia, Nebraska, and now Montana, Mary M. Clare, Ph.D., brings her lifelong passion for the natural world together with a 30-year career as a social and cultural psychologist. Most recently, she has co-authored with Gary Ferguson the book *Full Ecology - Repairing Our Relationship with the Natural World*. A fellow in the American Psychological Association with over 100 scholarly articles and three books, Mary has worked in collaboration with Tribal leaders, migrant farm workers, National Park Service leadership, teachers and school administrators, and thousands of graduate students preparing to be community leaders. Mary opens doorways for considering how the natural world can be tapped as a guiding force for more contented and fruitful lives. Her spirited insights and techniques help people revive their natural capacities for sustaining creative relationships and drawing on deep resilience in troubling times.

Together, Gary & Mary have joined forces to create what they call *Full Ecology*, a project devoted to using the wisdom of nature to guide us through a world battered by the upheavals of climate change. Weaving together their respective disciplines, the couple reveals a powerful antidote to modern-day disconnect – the wild and simple act of reclaiming your relationship with the natural world. Your human nature. With *Full Ecology*, they invite you to explore strategies for restoring your kinship with nature – strategies that have immediate application for relationships with other people and with yourself.

## **LUNCH** THURSDAY, 12:15PM



#### **Cindy Adams Dunn**

Secretary | PA Department of Conservation and Natural Resources

Cindy Adams Dunn became sixth secretary of the Department of Conservation and Natural Resources in June 2015. As secretary, Dunn has helped position Pennsylvania as a

leader in land conservation, outdoor recreation, green practices, and public land management. During her tenure, the department created the Pennsylvania Outdoor Corps to connect youth and young adults with job opportunities relating to the outdoors and the environment. She also has directed the agency to provide leadership on planting forest buffers along streams to improve water quality. Under her direction, Pennsylvania continues efforts to address the impacts of climate change, including helping the commonwealth adapt and implement a plan to reduce its impacts on state forests and parks.

Prior to this, Dunn served as the president and chief executive officer of PennFuture. Her previous positions at DCNR include Deputy Secretary of Conservation and Technical Services from 2007-2013, Director of the Bureau of Recreation and Conservation, and Director of the Office of Education, Communications and Partnerships.

## **SESSIONS**

#### THURSDAY | 11AM - NOON

**Ask an Appraiser** Participants can ask their burning questions and discuss sticky appraisal issues with Greg Snyder of Snyder Appraisal Associates and Mike Burkett of Burkett Rural Appraisal Specialists. Eisenhower

**A Deeper Dive Into Full Ecology** Join keynote speakers Dr. Mary M. Clare and Gary Ferguson as they expand upon the concepts presented in their keynote, The Full Ecology of Stewardship. Salon B

#### **Passive Education Programs for Engaging Green Space Users**

Look at passive ways to educate your green space users, meaning how to educate without even being on site! We'll look at Storywalks (c), interpretative signage and self guided hike themes as well as nature exploration backpacks and more. (Eligible for .1 PRPS CEU credits) Salon E

# Preserve and Conserve: Linking Farmland Preservation and Conservation Practices for Long-Term Pollution Reduction

Lancaster Farmland Trust staff will explore both the strategy and benefits of their successful "Preserve and Conserve" program. Gain critical knowledge on working with small farm operations on conservation efforts, and participate in an active discussion on how to scale these strategies across the state. Salon F

**The ReForester Program: Using Spatial Software to Mobilize Volunteers in Forest Reforestation Management** The Pennypack Ecological Trust will share their experiences in designing and piloting a volunteer-based reforestation plot tending system. (*Eligible for .1 PRPS CEU credits*) Stars and Stripes

**DCNR Climate and Sustainability Initiative** Learn about the objectives and initiatives of DCNR's climate adaptation plan. Salon A

#### THURSDAY | 1-2:30PM

**Land Conservation 101** Whether you're a new board member, staff, or volunteer, this session will bring you up to speed on land conservation concepts. Learn the basic tools of the trade – how land trusts responsibly acquire and steward land and easements. (Eligible for 1 hour of PA CLE Credit) Salon A

**Getting Over Your Fears of Major Gift Solicitation** Participants will explore some of the basic principles of major gift development, several creative cultivation activities, and the differing roles of staff and Board. Salon B

**Using Citizen Science and Open Data Portals in the Development of Property Management Plans** Pocono Heritage Land Trust and
partnering organizations will outline the challenges and successes
experienced in creating a biodiversity list for the conservation of newly
acquired properties. Eisenhower

**Taking Stock of Farmland Preservation in Your County** In 2021, the Lancaster Farmland Trust produced a report on The State of

Farmland Preservation in Lancaster County. In this session, the authors of the report discuss the major findings and explain how land trusts can replicate the report for their counties. Salon F

Build Your Tech Stack: How to Leverage Tools to Make Your Work More Accurate and Efficient Let's talk about where you can incorporate tech tools into your work, how to choose the right tools for your team, and specific examples of products that improve our work and therefore, our impact. (Eligible for .15 PRPS CEU credits) Stars and Stripes

**Putting ROE to Work for Land Use Planning** This session will highlight two return on environment (ROE) studies, the methodology, how results can guide land use planning and open space protection, and how each study is being used to influence decision makers and public opinion. (Eligible for .15 PRPS CEU credits) Salon E

#### THURSDAY | 3-4:30PM

**Creative Approaches to Raise More \$\$\$** This workshop is for development staff and Board volunteers at all levels of fundraising experience. Participants will explore several factors to help make decisions about what to try as well as several specific ideas that work in multiple contexts. Salon B

**Specialized Recreation on Conserved Land** This session seeks to educate land owners and managers about the potential of specialized recreation on preserved lands. While the session will approach the issue from the perspective of rock climbers, information/take-aways could apply more broadly to other specialized user groups, and we will address key concerns such as: public access liability, risk management and conservation tools. Salon F

#### **Economics of Agriculture and It's Influence on Farmland**

**Preservation** This session will provide an overview of the health of Agriculture in Pennsylvania and how Farmland Preservation in an integral part of the story. Eisenhower

**GIS Roundtable** Join fellow GIS staff for an informal session to discuss current topics in conservation mapping and fieldwork. Stars & Stripes

**Managing Grid Scale Solar Development in PA** This session will assess where solar development is trending, what the wider implications on land use might be, and offer thoughts on how it can be managed most effectively by PA's local governments. The second half of the session will be devoted to reviewing the effectiveness of the existing tools enacted by the PA legislature to mitigate development pressure on undeveloped lands. (Eligible for 1 hour of PA CLE credit) Salon A

**Conservation Easements (3-5pm)** Join Pat Pregmon and Lauren Pregmon-Tetreault of Pregmon Law Offices for a highly interactive session using hypothetical situations to highlight issues addressed in

each article of the Model Conservation Easement, as well as landowner concerns and atypical situations dealt with in the commentary and supplemental materials. *(Eligible for 2 hours of PA CLE Credit)*Salon E

#### FRIDAY | 8:30-10AM

#### Promoting Economic Development Through Trails (8:30-9:30am)

This workshop will explore the Fruit & Wine Trail, a local case study spearheaded by the Land Conservancy of Adams County to connect multiple working farms through an interactive (and delicious!) trail experience. (Eligible for .1 PRPS CEU credits) Salon A

**Measuring What Matters! Fundraising Metrics** This workshop is for fund development staff and board volunteers at all levels of fundraising experience who want to go beyond simply counting stuff. Salon B

Connectivity and Climate Change - Linking Pennsylvania's Important Places and Habitats Learn about the data behind the Pennsylvania Natural Heritage Program's map identifying important habitat linkages facilitating the movement of species in light of climate change. Examples of how this work can be utilized across the conservation community will be presented. (Eligible for .15 PRPS CEU credits) Salon F

A Deep Dive on Forest Conservation Values - Part 1 Learn about the benefits of healthy, functional forests, the importance of diverse forest habitats to wildlife, and the importance of forests to birds. (Eligible for .15 PRPS CEU credits. If both Part 1 & Part 2 are taken, .3 credits) (Eligible for Cat 1 CFE credit) Salon E

#### FRIDAY | 8:30-NOON

**Sticks in the Bundle of Rights - What Are They Worth** The seminar will explore the differing property rights that may exist and examine which sticks in the bundle of rights may have an impact on real estate value. Eisenhower

#### FRIDAY | 10:30-NOON

#### Not Red or Blue, But Green: How to Get Millions for Conservation

This workshop provides land trusts with the tools needed to lead or support ballot measures. Learn from successful campaign experts and case studies from land trust colleagues. Salon A

**Finding Your Way with Trail Wayfinding and Signage** This workshop will outline the importance of signage, using signage to enhance the user experience and increase accessibility, content consideration for signage, and technical guidelines for signs – so you won't feel lost while planning signage for your trails. (*Eligible for .1 PRPS CEU credits*) Salon B

**Communicating Around the Climate Crisis: Who Responds to What Message** In this two-part training, we will explore concepts, strategies, and tips for weaving climate topics into your communications. In this session, you will explore climate change knowledge, attitudes, and beliefs in America. In session one, you will discover how your stakeholders fit into that picture and how to deliver

messages that work for them. Salon F

#### **Protecting and Restoring Forest Conservation Values - Part 2**

A deep dive into the role and responsibility of conservation organizations to enhance and restore the conservation values of protected lands. (Eligible for .15 PRPS CEU credits. If both Part 1 & Part 2 are taken, .3 credits) (Eligible for Cat 1 CFE credit) Salon E

#### FRIDAY | NOON-1PM

**Trails on Conserved Lands Listening Session** During this session, WeConservePA and PennTrails, Inc will open the floor to YOU to tell us what is happening on and around the trails in your community and on your conserved lands. Eisenhower

#### FRIDAY | 1-2:30PM

#### **Understanding Your Rights When the Utilities Come Knocking**

Pennsylvania is crisscrossed with utility easements and there are always new pipelines and utility corridors being conceived. Learn how to prepare for these pressures, negotiate to the best advantage of your organization, and turn a potential negative into a winning partnership. Salon A

**Trails for All: Providing Pathways for People to Enjoy Your Preserved Landscapes** This education session will explore the concepts and practices for pursuing the inclusive planning, design, construction, and management of pedestrian trails that are usable by all people, including people with disabilities, to the greatest extent possible within the constraints presented by the terrain and the intended trail experience for users. (*Eligible for .15 PRPS CEU credits*) Salon B

**Communicating Around the Climate Crisis: Competing for Their Attention - Part 2** In this two-part training, we will explore concepts, strategies, and tips for weaving climate topics into your communications. In part 2, you will discover urban and rural citizens' information habits so you can make smart choices about how to deliver your message. Salon F

#### Assessing Forest Health and Resilience - Off-site (1-3pm)

Learn tools to assess current forest condition with an eye towards forest health and resilience. The goal is to build off the morning presentations and share assessment resources to promote organizational understanding, contribute to baseline documentation and potential management strategies to promote forest restoration, and help to interpret information coming from the natural resources professionals with whom organizations work. (Eligible for .2 PRPS CEU credits) (Eligible for Cat 1 CFE credit) Salon E/Off-site

### **MOBILE SEMINARS**



# PRESERVING LOCAL LANDSCAPES TOUR WEDNESDAY

Tour Departs: 11am, front entrance of the hotel.

Tour Returns: 4:30pm, front entrance of the hotel.

Check-in instructions: Pick up your name badge at the registration desk, then check-in with your tour leader before boarding the bus.

**Tour Leaders:** Ellen Dayhoff & Mark Clowney, Adams County Office of Planning and Development **Lunch:** Provided off-site during the tour.



# **BREWS AND VIEWS** FRIDAY

Tour Departs: Noon, front entrance of the hotel.

Tour Returns: 4:30pm, front entrance hotel.

Check-in Instructions: If not already checked into conference, pick up your name badge at the registration desk. Check-in with your tour leader before boarding the bus.

**Tour Leader:** Sarah Kipp, Land Conservancy of Adams County

Lunch: Provided off-site during the tour.



# PENNSYLVANIA'S CONSERVATION LANDSCAPES FRIDAY

Tour Departs: 10am, front entrance of the hotel.

Tour Returns: 4:30pm, front entrance of the hotel.

Check-in instructions: If not the dy checked into conference, pick up your name page at the registration desk.

Check-in with your conseader before boarding the bus.

Tour Leaders: Cata Hess, South Mountain Partnership,

Appalachian Trail Conservancy & Tyler Semder, PA

DCNR Bureau of Recreation and Conservation

Lunch: Provided off-site during the tour.

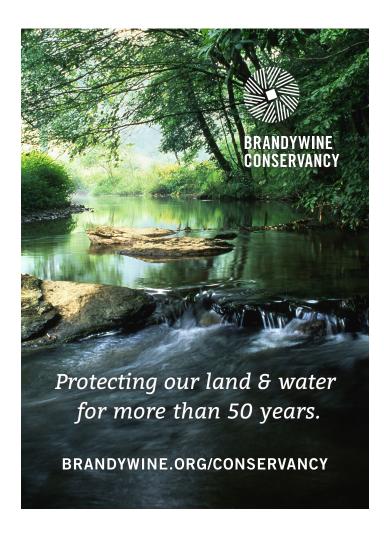


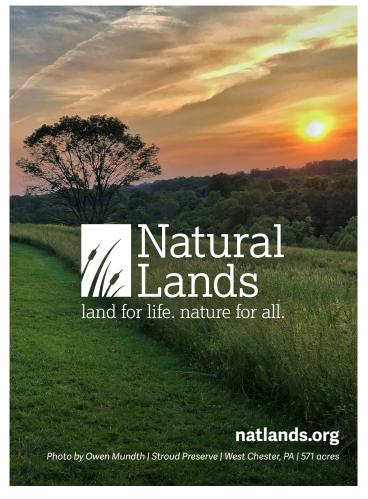
# Proud supporter of WeConservePA



# SCHIFFMAN SHERIDAN & BROWN P.C.

ssbc-law.com | (717) 540-9170

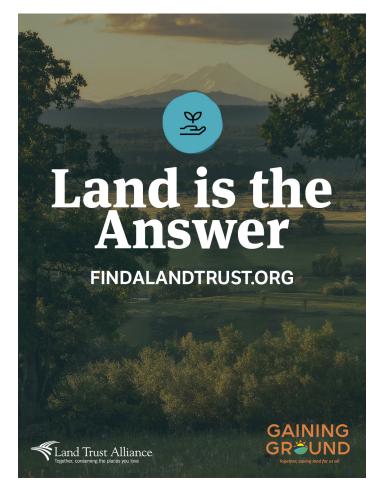












# MOLLY MORRISON, RECIPIENT OF LIFETIME CONSERVATION LEADERSHIP AWARD

#### THURSDAY | 5-8PM



WeConservePA is pleased to honor Molly K. Morrison with its Lifetime Conservation Leadership Award.

Morrison retired from Natural Lands, the Greater Philadelphia region's oldest and largest land conservation organization, after serving 14 years as the non-profit's president.

During Morrison's tenure, Natural Lands preserved permanently more than 32,000 acres of open space in eastern Pennsylvania and southern New Jersey. In addition, the organization has secured landmark additions to its network of nature preserves, including: the 1,282-acre ChesLen Preserve in Chester County, the 3,565-acre Bear Creek Preserve near Wilkes Barre, and the 201-acre Green Hills Preserve in Berks County. Her last year at Natural Lands held several conservation milestones, including the opening of Stoneleigh: a natural garden in Villanova and the preservation of the 1,505-acre Bryn Coed property in Chester Springs.

In addition to the organization's land preservation accomplishments under Morrison's leadership, Natural Lands enhanced its staff and financial capacity to care for the lands it owns and to connect more people to nature. Since 2005, the number of people who visit the organization's properties—which are open to everyone, free of charge—has more than doubled. Today, more than 125,000 people enjoy Natural Lands' properties annually. During Morrison's tenure, the organization also launched a program to improve access to green spaces in urban communities, including Philadelphia, Chester, Coatesville, and Pottstown.

"Tens-of-thousands of people each year have been touched by Molly's conservation leadership," said Andy Loza, executive director of WeConservePA. "People enjoy more green spaces to recreate in, scenic open space on their commutes, and better water to drink because of her leadership, energy, and drive. WeConservePA is honored to recognize Molly's extraordinary contributions to conservation and the well-being of Pennsylvanians."

Before being named President of Natural Lands, Molly Morrison served for three years as the organization's Senior Vice President and Chief Operating Officer. Prior to joining the organization, she was Director of Policy and Planning of Chester County for 13 years. During that time, she helped to launch the County's ground-breaking open space preservation program—which has resulted in conserving nearly 30 percent of the county's land—and their award-winning

Landscapes, Linking Landscapes, and Watersheds planning programs. Morrison also served as a member of the Natural Lands Board of Trustees from 1997 to 2000, prior to her staff involvement.

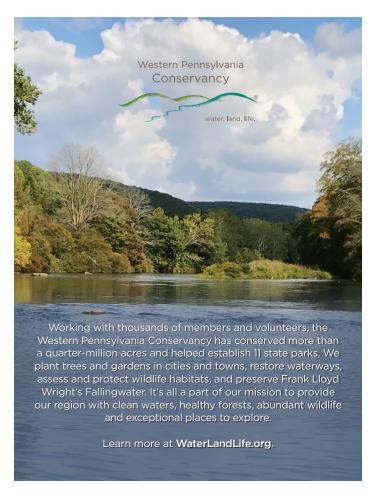
"Molly has built a remarkable conservation legacy throughout her entire career, but nowhere more profoundly than at Natural Lands," said Peter Hausmann, chairman of the organization's Board and past recipient of the WeConservePA Lifetime Conservation Leadership Award. "Her imprint on conservation is extraordinary."

Morrison's influence on conservation extends well beyond her work at Natural Lands and Chester County. A highly-respected leader, she served for several years on the board of WeConservePA and the executive committee of the PA Growing Greener Coalition. In those capacities, she was an effective advocate for the continued professional development of the land trust field and for policies and funding that have enabled the preservation of countless important landscapes across the Commonwealth.

As chair of the GreenSpace Alliance, Morrison played a leading role in a landmark study demonstrating that preserved open space generates hundreds of millions of dollars in economic benefits in southeastern Pennsylvania, supports thousands of jobs, and increases property values. The impactful results of that effort inspired dozens of similar studies elsewhere in Pennsylvania, including one specific to Chester County that Morrison shepherded during her final year at Natural Lands.

"Molly is a force of and for nature," said Jack Terrill, past chairman of Natural Lands' Board of Trustees. "More than 2.5 million of the region's residents now live within five miles of land under Natural Lands' protection and they will forever benefit from what Molly and her team achieved. Her skills as a strategist, spokesperson, manager, and consensus-builder have made Natural Lands a highly impactful organization and those of us who have had the honor of serving on the Board of Trustees during her time as president marvel at the organization's accomplishments."

Molly will also be partaking in "Fireside Chats" - a gathering of retired land trust professionals for casual conservation, storytelling, and laughs. Fireside Chats takes place Thursday after dinner.





#### THE ORIGINAL STEWARDS OF THE LAND.

From planting cover crops and crop rotation to conservation tillage and other regenerative practices, our Farm Credit members continue to lead the way, stewarding the land for the next generation. We're proud to support the region's farmers with consistent credit for today and tomorrow.

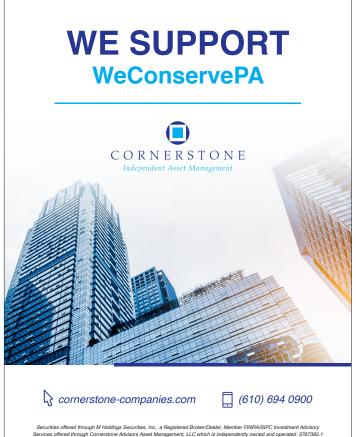
York Branch 717.792.2641 agchoice.com

f

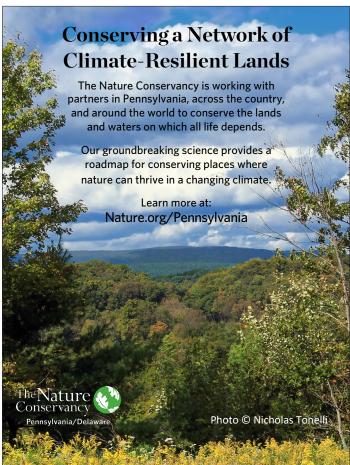


IMI C #645600 🝙









## **UPCOMING WECONSERVEPA EVENTS**

#### **SOLAR SERIES**

WeConservePA, in partnership with Thomas Murphy, Director of the Penn State Marcellus Center for Outreach and Research, and Brook Duer, Staff Attorney with the Center for Agricultural and Shale Law at Penn State, will build upon the success of the last year's solar energy workshop series. This new series will kick-off at the Pennsylvania Land Conservation Conference and continue with three virtual sessions. All virtual sessions will be held from 10-11:15am.

April 5 - Siting Considerations for Community and Grid Scale Solar Development

April 19 - Solar Ordinance Development

May 3 - Panel Discussion with Speakers

#### CREATING LANDSCAPE CONNECTIVITY: PA LAND TRUSTS AND THE EASTERN WILDWAY

April 21, 1-2:15pm | Virtual

Learn about Wildlands Network's work throughout the Eastern Wildway, gain an enhanced understanding of landscape connectivity, and explore opportunities for collaboration.

#### PLANNING FOR TRAILS IN WETLANDS AND WET AREAS

April 29 - 30 | Allegheny County

Join WeConservePA and PennTrails, LLC for a workshop focusing on the specialized demands placed on trail managers and management organizations when planning, designing, and maintaining trails in wet environments. This workshop will be hosted by Allegheny Land Trust at the Millvale Food+Energy Hub and Girty's Woods Conservation Area.

## **ABOUT WECONSERVEPA**

WeConservePA helps people protect, wisely use, and enjoy what nature offers. We advocate for proconservation, life-sustaining governmental policy and assist individuals and organizations in effectively and efficiently conserving lad, advancing sustainable practices, and connecting people to the outdoors.

We are a community of conservation volunteers, professionals, and supporters. United around common interests and needs, we present a powerful force for conservation, and in sharing our knowledge and experiences, we are better equipped to make more and better conservation happen.

WeConservePA.org

