



Greenways&Trails SUMMIT

Sponsor the Pennsylvania Greenways & Trails Summit

The biennial Pennsylvania Greenways and Trails Summit provides excellent exposure for your organization. Connect with Pennsylvania trail professionals by sponsoring.

This summit provides exceptional training and networking opportunities for those engaged in all aspects of trail and greenway work, including planning and economic development professionals; trail and conservation staff, board, and volunteers; park professionals; local, county, and state government officials; consultants and builders; and trail enthusiasts from across Pennsylvania and the Mid-Atlantic Region.

As a sponsor, you will have:

- Access to over 250 attendees over the course of 2.5 days
- The opportunity to mix and mingle with attendees at two networking receptions
- Exhibit table included at every sponsorship level
- Conference registration or registrations included (Bronze and above)
- And more!

"First time attendee you set a very high bar for the next one. Great location facilities and topics with knowledge presenters."

This was an excellent opportunity to network with folks doing what our group is doing, as well as with the folks from the various agencies that can guide us and provide / help us get funding. This was our first time attending, and we will be back!

"It's been a while since I've been in a meeting like this, but I am still so impressed by the state and national resource folks that were in attendance, all willing to engage and share; the quality of the presentations and handout materials; the vendors; the location; and of course, the food!"

BUSINESS SPONSOR OVERVIEW

LEVEL	6-foot draped table at the event and lunch for (1) booth attendant	Business name recognition in event program	Basic summit registrations	Ad in summit program	Linked logo on event web page	Logo in virtual summit marketing materials	Logo in print summit marketing materials	Logo in slideshow which plays during plenary and meals	Sponsor an event	Included in verbal thanks at plenary event	Directory of attendees after the summit	Opportunity to give brief remarks at the plenary
CHAMPION \$5,000			3	Full page ad					Plenary OR registration desk		٨	
GOLD \$3,000			2	1/2 page ad					Reception, dinner, OR awards presentation		٨	
SILVER \$2,000			1	1/4 page ad			٨	۲	Mobile workshop OR event lunch			
BRONZE \$1,500			1	Business card sized ad								
SUPPORTERS \$500												
TREKKERS \$250												

Non-Profit Special for Exhibit Booth

Beginning August 10, 2023, exhibit tables for nonprofits not sponsoring the conference will go on sale for \$100/table. Tables reserved on a first come, first served basis pending availability.

Ad Details

Sponsors are responsible for providing their own ad by posted deadline. All ads are in full color.

Business Card (*landscape*) Finished size: 3.5" x 2" (1050x600) Interior dimension: 3.25" x 1.75"

Quarter Page (*portrait*) Finished size: 3.75" x 5" (1125x1500) Interior dimensions: 3.5" x 4.75"

Half Page (*landscape*) Finished size: 8"x5" (2400 x 1800) Interior dimensions: 7.75" x 4.75"

Full Page (*portrait*) Finished size: 8"x10" (2400 x 3000) Interior dimensions: 7.75" x 9.75"

Submission Instructions

Summit ad deadline: August 10, 2023. Send full color PNG, JPEG, or PDF to cgrayshaw@WeConservePA.org.

To learn more about sponsorship opportunities, please contact Carol Grayshaw, director of education at (717) 219-4074, or by email to cgrayshaw@WeConservePA.org. A portion of your sponsorship is tax-deductible, and our EIN is 23-2789029.

Please remit sponsorship contribution to:

WeConservePA Attn: Michele Cook 610 N. 3rd St, #301 Harrisburg, PA 17101

Or safely online at https://weconservepa.org/greenways-trails-summit/sponsorship/

