



# SPONSOR THE PENNSYLVANIA LAND CONSERVATION CONFERENCE



The Pennsylvania Land Conservation Conference provides excellent exposure for your organization. Reach land trusts and friends of conservation across the commonwealth by sponsoring.

The conference is Pennsylvania's premiere annual educational, networking, and inspirational event for private and public land and water conservation. Past attendees include but are not limited to farmland preservation advocates, attorneys, appraisers and real estate specialists, planners, municipal and county officials, state officials, landscape architects, organizational development, and fundraising experts, from across Pennsylvania and the Mid-Atlantic region.

- Access to over 300 attendees over the course of 2.5 days
- Opportunity to mix and mingle with attendees at 2 networking receptions
- Exhibit table included at every level
- Conference registration or registrations included (Helbender and above)
- And more!

*"We are proud of WeConservePA and its impact on our work in Pennsylvania. We believe that because of WeConservePA, Pennsylvania has one of the most robust and effective land trust communities in the country. WeConservePA's ability to accomplish what they do with their limited staff and resources is a constant inspiration to us. No other organization does more for us than WeConservePA."*

*Sally Zaino, Manada Conservancy*

*"There are a lot of folks in New England that are keeping an eye on all that Pennsylvania is doing in terms of state and local conservation, so it's great to be part of such forward-thinking projects."*

*Zak Brobinsky from Resilience Planning & Design, LLC - Plymouth NH & Providence RI*

## BUSINESS SPONSOR OVERVIEW

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## Non-Profit Special for Exhibit Booth

Beginning March 1, 2023, exhibit tables for nonprofits not sponsoring the conference will go on sale for \$100/table. Tables reserved on a first come, first served basis pending availability.

## Ad Details

Sponsors are responsible for providing their own ad by posted deadline. All ads are in full color.

### **Business Card** (*landscape*)

Finished size: 3.5" x 2" (1050x600)

Interior dimension: 3.25" x 1.75"

### **Quarter Page** (*portrait*)

Finished size: 3.75" x 5" (1125x1500)

Interior dimensions: 3.5" x 4.75"

### **Half Page** (*landscape*)

Finished size: 8"x5" (2400 x 1800)

Interior dimensions: 7.75" x 4.75"

### **Full Page** (*portrait*)

Finished size: 8"x10" (2400 x 3000)

Interior dimensions: 7.75" x 9.75"

## Submission Instructions

Conference ad deadline: March 15, 2023. Send full color PNG, JPEG, or PDF to [cgrayshaw@WeConservePA.org](mailto:cgrayshaw@WeConservePA.org).

To learn more about sponsorship opportunities, please contact Carol Grayshaw, director of education at (717) 219-4074, or by email to [cgrayshaw@WeConservePA.org](mailto:cgrayshaw@WeConservePA.org). A portion of your sponsorship is tax-deductible, and our EIN is 23-2789029.

Please remit sponsorship contribution to:

WeConservePA  
Attn: Michele Cook  
610 N. 3rd St, #301  
Harrisburg, PA 17101

Or safely online at <https://weconservepa.org/conference/sponsorship>

