

# SPONSOR THE CONFERENCE

APRIL 3-5, 2024 | Wind Creek Bethlehem

The Pennsylvania Land Conservation Conference is Pennsylvania's premier networking, training, and inspirational event for staff and volunteers of conservation groups.

## CONTACT

PHONE 717 219 4074

WEBSITE [WeConservePA.org/conference](https://WeConservePA.org/conference)

EMAIL [cgrayshaw@weconservepa.org](mailto:cgrayshaw@weconservepa.org)

Photo: Sherry Acevedo Nature Photography



# ABOUT THE CONFERENCE

The Pennsylvania Land Conservation Conference provides excellent exposure for your organization. Reach land trusts and friends of conservation across the commonwealth by sponsoring.

The conference is Pennsylvania's premiere annual educational, networking, and inspirational event for private and public land and water conservation. Past attendees include but are not limited to land conservation and stewardship practitioners, farmland preservation advocates, attorneys, appraisers and real estate specialists, planners, municipal, county, and state officials, landscape architects, and development & fundraising experts, from across Pennsylvania and the Mid-Atlantic region.

*We are proud of WeConservePA and its impact on our work in Pennsylvania. We believe that because of WeConservePA, Pennsylvania has one of the most robust and effective land trust communities in the country. WeConservePA's ability to accomplish what they do with their limited staff and resources is a constant inspiration to us. No other organization does more for us than WeConservePA.* - Sally Zaino, Manada Conservancy

[WeConservePA.org/Conference](https://www.WeConservePA.org/Conference)



## Benefit Highlights

- Access to over 350 attendees over of 3 days
- Opportunity to mix and mingle with attendees at 2 networking receptions
- Exhibit table or program ad included at every level
- Conference registration or registrations included (Ruffed Grouse and above)



# PACKAGE INFORMATION



## Eastern Hemlock (\$10,000) - PREMIER SPONSOR

- 6-foot draped exhibit table AND Full-page program ad
- Listing in event program
- Linked logo on the event website
- Logo included in print AND virtual conference marketing materials
- THREE basic conference registrations plus Thursday dinner
- Sponsor the registration table OR plenary & keynote
- Included in verbal thanks at plenary event
- Directory of attendees after the event
- TWO social media call outs in advance of the event
- Opportunity to give brief remarks OR provide a short video to be played during the event

## Fireflies (\$500)

- 6-foot draped exhibit table OR business card size program ad
- Listing in conference program

## Ruffed Grouse (\$1500)

- 6-foot draped exhibit table AND business card size program ad
- Listing in conference program
- Linked logo on the event website
- ONE basic conference registration

## Hellbender (\$2000)

- 6-foot draped exhibit table AND business card size program ad
- Listing in event program
- Linked logo on the event website
- Logo included in virtual conference marketing materials.
- ONE basic conference registration plus Thursday dinner
- Sponsor a breakfast or mobile workshop

## Brook Trout (\$3000)

- 6-foot draped exhibit table AND quarter-page program ad
- Listing in event program
- Linked logo on the event website
- Logo included in print AND virtual conference marketing materials
- TWO basic conference registrations plus Thursday dinner
- Sponsor a lunch or reception

## Mountain Laurel (\$5000)

- 6-foot draped exhibit table AND half-page program ad
- Listing in event program
- Linked logo on the event website
- Logo included in print AND virtual conference marketing materials.
- TWO basic conference registrations plus Thursday dinner
- Sponsor a dinner OR awards presentation
- Included in verbal thanks at plenary event
- Directory of attendees after the event
- ONE social media callout in advance of the event

# DEADLINES AND SPECIFICATIONS



**Deadline to receive ALL benefits of Sponsorship:** October 28, 2023

**Program ad deadline:** February 18, 2024

Sponsors are responsible for providing their own ad by posted deadline. All ads are in full color. JPG, PNG, or PDF accepted.

## Business Card Size Ad

- Finished size: 3.5" x 2"
- Interior dimension: 3.25" x 1.75"

## Half Page Ad

- Finished size: 8" x 5"
- Interior dimensions: 7.75" x 4.75"

## Quarter Page Ad

- Finished size: 3.75" x 5"
- Interior dimensions: 3.5" x 4.75"

## Full Page Ad

- Finished size: 8" x 10.5"
- Interior dimensions: 7.75" x 10.25"

To learn more about sponsorship opportunities, contact Carol Grayshaw, Director of Education, at (717) 219-4074, or by email to [cgrayshaw@weconservepa.org](mailto:cgrayshaw@weconservepa.org). A portion of your sponsorship is tax-deductible, and our EIN is 23-2789029.

### Remit sponsorship contribution to:

WeConservePA  
Attn: Michele Cook  
610 N. 3rd St, #301  
Harrisburg, PA 17101

Or submit online at <https://weconservepa.org/conference/sponsorship>



## Our Goals

- Increase the pace and improve the quality and efficiency of land conservation work.

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- Ensure that land conservation is lasting (including parks and other public lands).

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- Boost the knowledge and skill sets of conservation professionals and volunteers, and foster stronger, more equitable and inclusive organizations.

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- Improve land use planning and advance sustainable practices at the local level.

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- Raise understanding and support for conservation.

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- Achieve conservation-friendly public policy.

# ABOUT

# WeConservePA

## Our work

WeConservePA helps people care for, wisely use, and enjoy what nature offers. We help organizations and individuals to effectively and efficiently conserve land, protect and restore waterways, implement sustainable practices, and connect people to the outdoors. We foster understanding of conservation and advocate for pro-conservation governmental policy to promote a high quality of life for all.

## Who We Are

WeConservePA is a community of conservation volunteers, professionals, and supporters. United around common interests and needs, we present a powerful force for conservation, and in sharing our knowledge and experiences, we are better equipped to make more and better conservation happen.

## Vision

All Pennsylvanians will benefit from well-stewarded, thriving open spaces: the forests, farms, parks, urban gardens, greenways, and other open lands that safeguard our drinking water and reduce flooding; provide food and timber; offer hunting, fishing, nature watching, and other recreational opportunities; preserve scenic beauty; and deliver myriad other benefits. All will have the opportunity to be a part of prosperous communities that are economically, socially, and environmentally sustainable.

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