

SPONSOR THE CONFERENCE



APRIL 2-4, 2025 | State College

The Pennsylvania Land Conservation Conference provides excellent exposure for your organization. Reach land trusts and friends of conservation across the commonwealth by sponsoring.

The conference is Pennsylvania's premiere annual educational, networking, and inspirational event for private and public land and water conservation. Past attendees include but are not limited to land conservation and stewardship practitioners, farmland preservation advocates, attorneys, appraisers and real estate specialists, planners, municipal, county, and state officials, landscape architects, and development & fundraising experts, from across Pennsylvania and the Mid-Atlantic region.



Benefit Highlights

Access to over 350 attendees
over of 3 days

Opportunity to mix and mingle
with attendees at 2 networking
receptions

Exhibit table or program ad
included at every level

Conference registration or
registrations included (Ruffed
Grouse and above)

717 230 8560

cgrayshaw@weconservepa.org

[WECONSERVEPA.ORG/CONFERENCE](https://weconservepa.org/conference)

FOR MORE INFO & OPPORTUNITIES

Photo: Centre County Farmland Trust

PACKAGE INFORMATION

Eastern Hemlock (\$10,000) - PREMIER SPONSOR

- 6-foot draped exhibit table AND Full-page program ad
- Listing in event program
- Linked logo on the event website
- Logo included in print AND virtual conference marketing materials
- THREE basic conference registrations plus Thursday dinner
- Sponsor the registration table OR plenary & keynote
- Included in verbal thanks at plenary event
- Directory of attendees after the event
- TWO social media call outs in advance of the event
- Opportunity to give brief remarks OR provide a short video to be played during the event

Mountain Laurel (\$5000)

- 6-foot draped exhibit table AND half-page program ad
- Listing in event program
- Linked logo on the event website
- Logo included in print AND virtual conference marketing materials.
- TWO basic conference registrations plus Thursday dinner
- Sponsor a dinner OR awards presentation
- Included in verbal thanks at plenary event
- Directory of attendees after the event
- ONE social media callout in advance of the event

Brook Trout (\$3000)

- 6-foot draped exhibit table AND quarter-page program ad
- Listing in event program
- Linked logo on the event website
- Logo included in print AND virtual conference marketing materials
- TWO basic conference registrations plus Thursday dinner
- Sponsor a lunch or reception

Hellbender (\$2000)

- 6-foot draped exhibit table AND business card size program ad
- Listing in event program
- Linked logo on the event website
- Logo included in virtual conference marketing materials.
- ONE basic conference registration plus Thursday dinner
- Sponsor a breakfast or mobile workshop

Ruffed Grouse (\$1500)

- 6-foot draped exhibit table AND business card size program ad
- Listing in conference program
- Linked logo on the event website
- ONE basic conference registration

Fireflies (\$500)

- 6-foot draped exhibit table OR business card size program ad
- Listing in conference program

DEADLINES AND SPECIFICATIONS

Deadline to receive ALL benefits of Sponsorship: November 1, 2024

Program ad deadline: February 14, 2025

Sponsors are responsible for providing their own ad by posted deadline.

All ads are in full color. JPG, PNG, or PDF accepted.

Business Card Size Ad

- Finished size: 3.5" x 2" (landscape orientation)
- Interior dimension: 3.25" x 1.75"

Quarter Page Ad

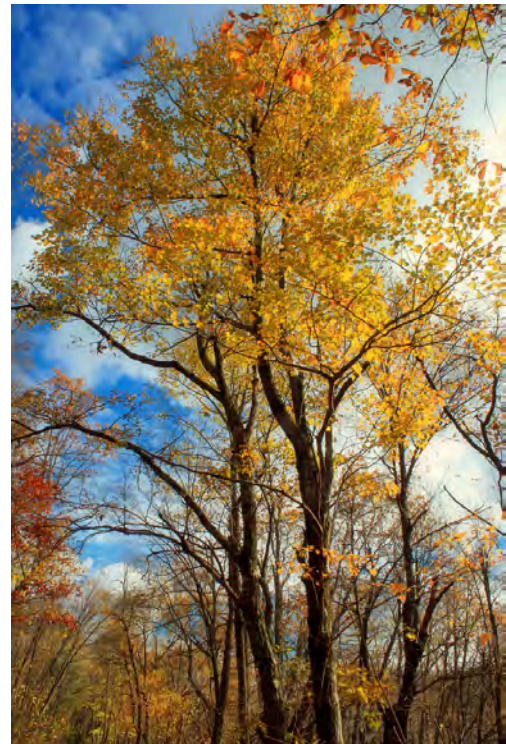
- Finished size: 3.75" x 5" (portrait orientation)
- Interior dimensions: 3.5" x 4.75"

Half Page Ad

- Finished size: 8" x 5" (landscape orientation)
- Interior dimensions: 7.75" x 4.75"

Full Page Ad

- Finished size: 8" x 10.5" (portrait orientation)
- Interior dimensions: 7.75" x 10.25"



To learn more about sponsorship opportunities, contact Carol Grayshaw, Director of Education, at (717) 230-8560, or by email to cgrayshaw@weconservepa.org.

A portion of your sponsorship is tax-deductible, and our EIN is 23-2789029.

Remit sponsorship contribution to:

WeConservePA
Attn: Michele Cook
610 N. 3rd St, #301
Harrisburg, PA 17101

Or submit securely online at <https://weconservepa.org/conference/sponsorship-plcc>

ABOUT WeConservePA

Our work

WeConservePA helps people care for, wisely use, and enjoy what nature offers. We help organizations and individuals to effectively and efficiently conserve land, protect and restore waterways, implement sustainable practices, and connect people to the outdoors. We foster understanding of conservation and advocate for pro-conservation governmental policy to promote a high quality of life for all.

Who We Are

WeConservePA is a community of conservation volunteers, professionals, and supporters. United around common interests and needs, we present a powerful force for conservation, and in sharing our knowledge and experiences, we are better equipped to make more and better conservation happen.



Vision

All Pennsylvanians will benefit from well-stewarded, thriving open spaces: the forests, farms, parks, urban gardens, greenways, and other open lands that safeguard our drinking water and reduce flooding; provide food and timber; offer hunting, fishing, nature watching, and other recreational opportunities; preserve scenic beauty; and deliver myriad other benefits. All will have the opportunity to be a part of prosperous communities that are economically, socially, and environmentally sustainable.

Our Goals

Increase the pace and improve the quality and efficiency of land conservation work.

Ensure that land conservation is lasting (including parks and other public lands).

Boost the knowledge and skill sets of conservation professionals and volunteers, and foster stronger, more equitable and inclusive organizations.

Improve land use planning and advance sustainable practices at the local level.

Raise understanding and support for conservation.

Achieve conservation-friendly public policy.
