

PENNSYLVANIA Greenways & Trails SUMMIT



HARRISBURG
SEPTEMBER 21–23, 2025
WECONSERVEPA.ORG/GREENWAYS-TRAILS-SUMMIT

BENEFIT HIGHLIGHTS

Access to over 250 attendees
over three days

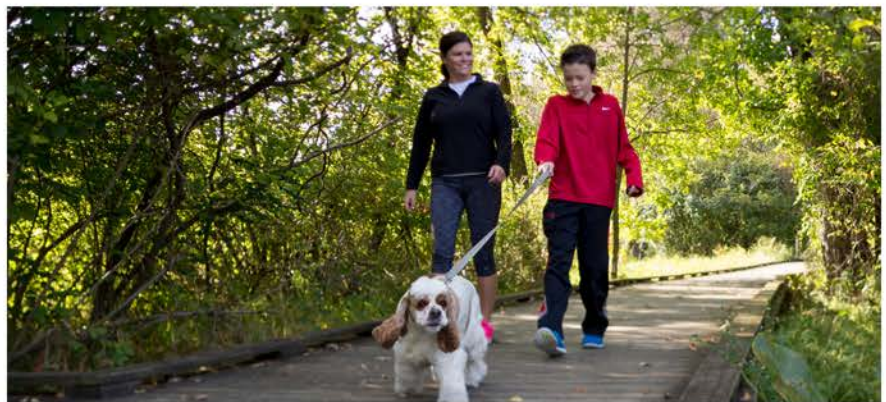
Opportunity to mix and mingle
with attendees at two
networking receptions

Exhibit table or program book
ad included at every level

Conference Registration or
Registrations included (Bronze
and above)

The biennial Pennsylvania Greenways and Trails Summit provides excellent exposure for your organization. Connect with Pennsylvania trail professionals by sponsoring.

This summit provides exceptional training and networking opportunities for those engaged in all aspects of trail and greenway work, including planning and economic development professionals; trail and conservation staff, board, and volunteers; park professionals; local, county, and state government officials; consultants and builders; and trail enthusiasts from across Pennsylvania and the Mid-Atlantic Region.



Contact Information:



717 230 8560



cgrayshaw@weconservepa.org

LEVELS AND BENEFITS

Champion (\$10,000) - PREMIER SPONSOR

- 6-foot draped exhibit table AND full-page program ad
- Listing in event program
- Linked logo on the event website
- Logo included in print AND virtual conference marketing materials
- THREE basic conference registrations plus Thursday dinner
- Sponsor the registration table OR plenary & keynote
- Included in verbal thanks at plenary event
- Directory of attendees after the event
- TWO social media call outs in advance of the event
- Opportunity to give brief remarks OR provide a short video to be played during the event

Trekker (\$500)

- 6-foot draped exhibit table OR business card sized ad
- Listing in conference program

Bronze (\$1500)

- 6-foot draped exhibit table AND business card sized program ad
- Listing in conference program
- Linked logo on the event web page
- ONE basic conference registration

Silver (\$2000)

- 6-foot draped exhibit table AND business card sized program ad
- Listing in event program
- Linked logo on the event website
- Logo included in virtual conference marketing materials
- ONE basic conference registration plus Thursday dinner
- Sponsor a breakfast or mobile workshop

Gold (\$3000)

- 6-foot draped exhibit table AND quarter-page program ad
- Listing in event program
- Linked logo on the event website
- Logo included in print AND virtual conference marketing materials
- TWO basic conference registrations plus Thursday dinner
- Sponsor a lunch or reception

Platinum (\$5000)

- 6-foot draped exhibit table AND half-page program ad
- Listing in event program
- Linked logo on the event website
- Logo included in print AND virtual conference marketing materials
- TWO basic conference registrations plus Thursday dinner
- Sponsor dinner OR awards presentation
- Included in verbal thanks at plenary event
- Directory of attendees after the event
- ONE social media call out in advance of the event

DEADLINES AND SPECIFICATIONS

Deadline to receive ALL benefits of Sponsorship: April 25, 2025

Program Ad deadline: July 31, 2025

Sponsors are responsible for providing their own ad by the posted deadline. All ads are in full color. JPG, PNG or PDF accepted.

Business Card

Finished size: 3.5" x 2" (landscape orientation)

Interior dimensions: 3.25" x 1.75"

Quarter Page

Finished size – 3.75" x 5" (portrait orientation)

Interior dimensions: 3.5" x 4.75"

Half Page

Finished size: 8" x 5" (landscape orientation)

Interior dimensions: 7.75" x 4.75"

Full Page

8" x 10.5" (portrait orientation)

Interior dimensions: 7.75" x 10.25"



To learn more about sponsorship opportunities contact Carol Grayshaw, Director of Education at (717) 230-8560, or by email to cgrayshaw@weconservepa.org. A portion of your sponsorship is tax deductible, and our EIN is 23-2789029

Remit sponsorship contribution to:

WeConservePA

Attn: Michele Cook

610 N 3rd St, #301

Harrisburg, PA 17101

Or submit securely online at <https://weconservepa.org/greenways-trails-summit/sponsorship>.



ABOUT WeConservePA

Our work

WeConservePA helps people care for, wisely use, and enjoy what nature offers. We help organizations and individuals to effectively and efficiently conserve land, protect and restore waterways, implement sustainable practices, and connect people to the outdoors. We foster understanding of conservation and advocate for pro-conservation governmental policy to promote a high quality of life for all.

Who We Are

WeConservePA is a community of conservation volunteers, professionals, and supporters. United around common interests and needs, we present a powerful force for conservation, and in sharing our knowledge and experiences, we are better equipped to make more and better conservation happen.



Vision

All Pennsylvanians will benefit from well-stewarded, thriving open spaces: the forests, farms, parks, urban gardens, greenways, and other open lands that safeguard our drinking water and reduce flooding; provide food and timber; offer hunting, fishing, nature watching, and other recreational opportunities; preserve scenic beauty; and deliver myriad other benefits. All will have the opportunity to be a part of prosperous communities that are economically, socially, and environmentally sustainable.

OUR GOALS

Increase the pace and improve the quality and efficiency of land conservation work.

Ensure that land conservation is lasting (including parks, trails, and other public lands)

Boost the knowledge and skill set of conservation, trails and parks and recreation professionals and foster stronger, more equitable and inclusive organizations

Improve land use planning and advance sustainable practices at the local level

Raise understanding and support for conservation.

Achieve conservation- and recreation-friendly public policy
