

PENNSYLVANIA Greenways & Trails SUMMIT SPONSORSHIP OPPORTUNITIES



HARRISBURG
SEPTEMBER 21–23, 2025

BENEFIT HIGHLIGHTS

Access to over 250 attendees
over three days

Opportunity to mix and mingle
with attendees at two
networking receptions

Exhibit table or promotional
handout at every level

Summit Registration or
Registrations included
(Bronze and above)

The biennial Pennsylvania Greenways and Trails Summit provides excellent exposure for your organization. Connect with Pennsylvania trail professionals by sponsoring.

This summit provides exceptional training and networking opportunities for those engaged in all aspects of trail and greenway work, including planning and economic development professionals; trail and conservation staff, board, and volunteers; park professionals; local, county, and state government officials; consultants and builders; outdoor recreation providers; and trail enthusiasts from across Pennsylvania and the Mid-Atlantic Region.



Contact:  717 219 4074

 egates@weconservepa.org

 weconservepa.org

LEVELS AND BENEFITS

Champion

PREMIER SPONSOR - \$10,000

- 6-foot draped exhibit table AND attendee promotional handout or branded swag
- Event website for SIX weeks
- Linked logo on the event website
- Logo included in print AND virtual marketing materials
- THREE basic conference registrations
- Sponsor the registration table OR keynote
- Included in verbal thanks at plenary event
- Directory of attendees after the event
- TWO social media call outs in advance of the event
- Opportunity to give brief remarks OR share a short video during the event

Trekker

\$500

Opportunity to sponsor a session or feature film

- 6-foot draped exhibit table OR attendee promotional handout
- Sponsor ONE session with option to serve as room host OR Sunday's feature film Expedition Chesapeake

Bronze

\$1,000

Opportunity to sponsor two sessions

- 6-foot draped exhibit table OR attendee promotional handout
- Linked logo on the event website
- ONE basic conference registration
- Sponsor TWO sessions with option to serve as room host

Silver

\$1,500

Opportunity to sponsor a breakfast, mobile, or break

- 6-foot draped exhibit table OR attendee promotional handout
- Linked logo on the event website
- Logo included in virtual marketing materials
- ONE basic conference registration
- Sponsor a breakfast, mobile workshop, or break

Gold

\$2,500

Opportunity to sponsor Monday lunch, Tuesday lunch, or Tuesday reception

- 6-foot draped exhibit table AND attendee promotional handout or branded swag
- Event website slider ad for TWO weeks
- Linked logo on the event website
- Logo on print AND virtual marketing materials
- TWO basic conference registrations
- Sponsor a lunch or reception

Platinum

\$5,000

Opportunity to sponsor Monday dinner or Sunday opening reception

- 6-foot draped exhibit table AND attendee promotional handout or branded swag
- Event website slider ad for FOUR weeks
- Linked logo on the event website
- Logo on print AND virtual marketing materials
- TWO basic conference registrations
- Sponsor Monday dinner or Sunday reception
- Included in verbal thanks at plenary event
- Directory of attendees after the event
- ONE social media call out in advance of the event

All Level Benefits

- Listing in Summit program
- Hyperlinked listing in virtual marketing materials
- May donate a gift to the silent auction
- Onsite signage, displayed in high-traffic areas

DEADLINES, SPECIFICATIONS, AND CHECKOUT

Deadline to Receive ALL Sponsorship Benefits: June 13, 2025

Website Slider Ad Deadline: July 31, 2025

Sponsors are responsible for submitting their material to egates@weconservepa.org by the posted deadlines.

Logo

- Digital Use: Submit in JPEG or PNG (transparent) format with a resolution of at least 72 PPI.
- Print Use: Submit in JPEG or PDF format with a minimum resolution of 300 DPI.

Website Slider

- Submit in JPEG or PNG format with a landscape orientation of 1200 x 900 pixels.

Checkout

Secure your sponsorship online at weconservepa.org/greenways-trails-summit/sponsorship.

Make payment securely online by credit card or by check (made to WeConservePA) and mailed to:

Attn: Michele Cook 610 N 3rd St, #301 Harrisburg, PA 17101.

A portion of your sponsorship is tax deductible, and our EIN is 23-2789029.

For More Information

Contact Emily Gates, Education and Outreach Manager, at egates@weconservepa.org or 717-219-4074.

ABOUT WeConservePA

Our Work

WeConservePA helps people care for, wisely use, and enjoy what nature offers. We help organizations and individuals to effectively and efficiently conserve land, protect and restore waterways, implement sustainable practices, and connect people to the outdoors. We foster understanding of conservation and advocate for pro-conservation governmental policy to promote a high quality of life for all.

Who We Are

WeConservePA is a community of conservation volunteers, professionals, and supporters. United around common interests and needs, we present a powerful force for conservation, and in sharing our knowledge and experiences, we are better equipped to make more and better conservation happen.

OUR GOALS

Increase the pace and improve the quality and efficiency of land conservation work

Ensure that land conservation is lasting (including parks, trails, and other public lands)

Boost the knowledge and skill set of conservation, trails, and parks and recreation professionals and foster stronger, more equitable and inclusive organizations

Improve land use planning and advance sustainable practices at the local level

Raise understanding and support for conservation

Achieve conservation- and recreation-friendly public policy
