

SPONSORSHIP

PENNSYLVANIA LAND CONSERVATION CONFERENCE

April 29 – May 1, 2026 | Lancaster

Reach land trusts and friends of conservation across the commonwealth by sponsoring.

The conference is Pennsylvania's premiere annual educational, networking, and inspirational event for private and public land and water conservation. Past attendees include but are not limited to land conservation and stewardship practitioners, farmland preservation advocates, attorneys, appraisers and real estate specialists, planners, municipal, county, and state officials, landscape architects, and development & fundraising experts, from across Pennsylvania and the Mid-Atlantic region.



Benefit Highlights

Visibility to 350+ attendees across three days

Opportunity to mix and mingle with attendees at two networking receptions

Exhibit table guaranteed at each sponsorship tier

Conference registration or registrations included (Ruffed Grouse and above)

 717 219 4074

 egates@weconservepa.org

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WECONSERVEPA.ORG/CONFERENCE

PACKAGE INFORMATION

Eastern Hemlock | \$10,000 – PREMIER SPONSOR

- 6-foot exhibit table AND full-page program ad AND attendee promotional handout or swag
- Website slider ad for SIX weeks
- Linked logo on the event website
- Logo on print AND virtual marketing materials
- THREE basic conference registrations plus Thursday dinner
- Sponsor the registration table OR keynote
- Included in verbal thanks at plenary event
- Directory of attendees after the event
- TWO social media call outs
- Opportunity to give brief remarks OR provide a short video to be played during the event

Mountain Laurel | \$5,000

- 6-foot draped exhibit table AND attendee promotional handout or swag
- Website slider ad for FOUR weeks
- Linked logo on the event website
- Logo on print AND virtual marketing materials
- TWO basic conference registrations plus Thursday dinner
- Sponsor Thursday dinner OR Wednesday reception
- Included in verbal thanks at plenary event
- Directory of attendees after the event
- ONE social media callout

Brook Trout | \$3,000

- 6-foot draped exhibit table AND attendee promotional handout or branded swag
- Website slider ad for TWO weeks
- Linked logo on the event website
- Logo on print AND virtual marketing materials
- TWO basic conference registrations plus Thursday dinner
- Sponsor a lunch or Thursday reception

Hellbender | \$2,000

- 6-foot draped exhibit table AND attendee promotional handout or branded swag
- Linked logo on the event website
- Logo included in virtual conference marketing materials
- ONE basic conference registration plus Thursday dinner
- Sponsor a mobile seminar or refreshment break

Ruffed Grouse | \$1,500

- 6-foot draped exhibit table OR attendee promotional handout
- Linked logo on the event website
- ONE basic conference registration
- Sponsor TWO sessions

Fireflies | \$500

- 6-foot draped exhibit table
- Sponsor ONE session

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ABOUT WeConservePA

Our work

WeConservePA helps people care for, wisely use, and enjoy what nature offers. We help organizations and individuals to effectively and efficiently conserve land, protect and restore waterways, implement sustainable practices, and connect people to the outdoors. We foster understanding of conservation and advocate for pro-conservation governmental policy to promote a high quality of life for all.

Who We Are

WeConservePA is a community of conservation volunteers, professionals, and supporters. United around common interests and needs, we present a powerful force for conservation, and in sharing our knowledge and experiences, we are better equipped to make more and better conservation happen.



Vision

All Pennsylvanians will benefit from well-stewarded, thriving open spaces: the forests, farms, parks, urban gardens, greenways, and other open lands that safeguard our drinking water and reduce flooding; provide food and timber; offer hunting, fishing, nature watching, and other recreational opportunities; preserve scenic beauty; and deliver myriad other benefits. All will have the opportunity to be a part of prosperous communities that are economically, socially, and environmentally sustainable.

Our Goals

Increase the pace and improve the quality and efficiency of land conservation work.

Ensure that land conservation is lasting (including parks and other public lands).

Boost the knowledge and skill sets of conservation professionals and volunteers, and foster stronger, more equitable and inclusive organizations.

Improve land use planning and advance sustainable practices at the local level.

Raise understanding and support for conservation.

Achieve conservation-friendly public policy.
